



Robert Cramer

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Objective To further use my extensive creative skills in a demanding but rewarding environment. To be both a part of a team for constructive collaboration as well as given room to be self motivated as well. To be challenged and exceed that challenge.

Experience Producer/Director/Editor

2001-Present

CEO-Cramer Productions. Freelance Television production for both broadcast and corporate clients. Duties included producing and directing both long and short content for live and taped programming. I was responsible for all phases of production with hands on involvement. DP-videography, non-linear editing and motion graphics as well as preparing and uploading social media content.

Freelance EFP-ENG Camera/Editor

1991-2001

Freelance cameraman and editor on both live and taped shows. Mainly sports, including the Atlanta Braves, Hawks, Falcons. Auto racing including NASCAR, Indycar, IMSA, NHRA, SCORE desert Racing and APBA Offshore. Both summer and winter Olympics. Corporate clients include IBM, Porsche, Novartis, Merck, GSK, and AT&T

World Sports Enterprises/Motorweek productions

1985-1991

ENG cameraman for live and taped programs. Tape producer for live NASCAR and IMSA auto racing on ESPN and Turner Sports. Editor and Quantel plantbox artist for weekly "Motorweek Illustrated". Field producer for "Winners with Neil Bonnett".

Special Events Television Network, WHGP ABC.

1985-Prior

A mix of fulltime and part time employment during school, then full time with WGHP as a news cameraman. Part time with SETN covering NASCAR auto racing

In addition have been a bartender, cook, ironworker and construction foreman on the Pan American highway in the Darien jungle, Panama.

Education University of North Carolina-Greensboro

1978-1981

Majored in broadcast production with an art minor, due to financial reasons and the lure of full time employment in my desired field I left during my senior year. I made the decision based on the fact I was learning much more employed by a TV station than I did taking the theory classes.



Skills With over 2 decades of Media production experience for both broadcast and web I have employed a diverse range of technical and managerial skills. From coordinating crews of 40 for a live telecast to a solo all night edit, I know what it takes to meet deadlines as well as budgets.

I am expert level on Final Cut Pro, Creative cloud Adobe After Effects, Premiere (Including 3rd party plugins), Illustrator, and Photoshop. Proficiency in Lightwave 3D, Cinema4D, AVID edit software, Adobe Muse.

Throughout my career I have taught myself every application needed to perform at the highest level. I am constantly updating skills on software I know as well as learning new programs. Currently learning Edge Animate and HTML coding with Dreamweaver as I see the future of content delivery web based versus conventional media outlets.